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Logit Group Internships 2025 Apply Now

Description

Logit Group offers an exciting internship opportunity for individuals passionate about market research and data analytics. As an intern, you will have the chance to gain hands-on experience in the dynamic field of market research while contributing to real projects that impact our clients' businesses. This internship program aims to provide a comprehensive understanding of our industry, develop practical skills, and foster professional growth in a supportive environment.

Responsibilities

- 1. **Assist in Research Projects:** Collaborate with experienced professionals to support various stages of market research projects, including data collection, analysis, and reporting.
- Data Collection and Analysis: Participate in data collection activities through surveys, interviews, or data mining techniques. Analyze collected data using statistical tools and software under supervision.
- 3. **Report Generation:** Contribute to the creation of reports and presentations summarizing research findings and insights for clients.
- 4. **Conduct Literature Reviews:** Assist in conducting literature reviews and market studies to support ongoing projects and proposal development.
- 5. **Team Collaboration:** Work closely with cross-functional teams to ensure project deadlines are met and deliverables are of high quality.
- 6. Learning and Development: Actively engage in learning sessions, workshops, and training programs designed to enhance skills in market research methodologies, data analysis tools, and industry best practices.

Qualifications

- Pursuing a degree in Business, Marketing, Psychology, Statistics, or related fields.
- Strong analytical skills with a keen interest in data interpretation and research methodologies.
- Proficiency in Microsoft Office suite (Excel, PowerPoint, Word).
- Familiarity with statistical software (e.g., SPSS, SAS, R, or Python) is a plus.
- Excellent communication skills, both written and verbal.
- Ability to work collaboratively in a team environment and adapt to changing priorities.
- Enthusiastic, proactive, and eager to learn about the market research industry.

Job Benefits

- Duration: 3 months
- Competitive internship stipend/salary based on experience and qualifications.
- Hands-on experience in a dynamic and growing market research company.
- Mentorship and guidance from industry professionals.

Hiring organization Logit Group

Employment Type Intern

Duration of employment 3 Months

Industry Market Research

Job Location

Toronto, Ontario, Canada, M5B, Toronto, Ontario, Canada

Working Hours

09

Date posted April 13, 2024

Valid through 19.12.2026 • Opportunities for professional development and networking.

Contacts

To apply, please submit your resume/CV along with a cover letter outlining your interest in market research and why you would be a great fit for the Logit Group internship program.