



<https://www.internshipcanada.online/job/icbc-internships/>

ICBC Internships 2025 / 2026 New Hiring

Description

ICBC offers exciting internship opportunities for talented and motivated individuals seeking hands-on experience in Corporate Communications. The internship provides a unique chance to work with a dedicated team of communication professionals and gain insight into the fast-paced world of the insurance industry.

Responsibilities

- **Media Relations:** Assist in building and maintaining positive relationships with media outlets, drafting press releases, and coordinating media events.
- **Content Creation:** Contribute to the development of engaging content for various communication channels, including newsletters, website updates, and social media platforms.
- **Internal Communications:** Support the internal communication initiatives by assisting in the creation of employee communications, intranet content, and company-wide announcements.
- **Event Management:** Participate in the planning and execution of corporate events, including town halls, employee engagement activities, and community outreach programs.
- **Research and Analysis:** Conduct research on industry trends, competitor communications, and relevant topics to inform communication strategies.
- **Collaboration:** Work closely with cross-functional teams, including marketing, legal, and regulatory affairs, to ensure consistency in messaging and brand representation.
- **Reporting:** Assist in preparing reports and analytics on the performance of communication strategies and campaigns.

Qualifications

- Currently enrolled in a Bachelor's or Master's program in Communications, Public Relations, Journalism, or a related field.
- Strong written and verbal communication skills.
- Proficient in Microsoft Office Suite and familiar with social media platforms.
- Ability to multitask, prioritize, and meet deadlines in a fast-paced environment.
- Creative thinker with a keen interest in corporate communications.

Job Benefits

1. **Professional Development:**
 - Gain valuable hands-on experience in a corporate communications role, working on real projects and contributing to the success of a major organization.
 - Access mentorship opportunities with seasoned communication professionals to guide and support your career growth.
2. **Networking Opportunities:**
 - Connect with professionals across various departments within ICBC, building a robust professional network that may open doors

Hiring organization

ICBC

Employment Type

Intern

Duration of employment

3 Months

Industry

Insurance

Job Location

Vancouver, British Columbia, Canada, V6B, Vancouver, British Columbia, Canada

Working Hours

09

Date posted

November 8, 2024

Valid through

15.01.2028

for future career opportunities.

3. Learning Environment:

- Immerse yourself in a collaborative and innovative work culture that values diversity, creativity, and continuous learning.
- Attend workshops, seminars, and training sessions to enhance your skills and knowledge in the field of corporate communications.

4. Exposure to the Insurance Industry:

- Acquire insights into the insurance sector, understanding its complexities and challenges while contributing to communication strategies that shape the public perception of ICBC.

5. Flexibility:

- Experience a flexible work environment that supports a healthy work-life balance, fostering a positive and productive internship experience.

6. Stipend and Academic Credit:

- Receive a competitive stipend for your contributions during the internship period.
- Depending on your university's guidelines, there may be an opportunity to earn academic credit for your internship.

7. Company Culture:

- Be part of a dynamic and inclusive workplace that values diversity and promotes a supportive atmosphere for all employees, including interns.

8. Resume Enhancement:

- Add a prestigious name like "Insurance Corporation of British Columbia" to your resume, enhancing your credibility and marketability in the job market.

9. Potential for Long-Term Opportunities:

- Showcase your skills and dedication during the internship, potentially leading to future employment opportunities with ICBC or within the broader industry.

10. Community Engagement:

- Participate in ICBC's community outreach programs and initiatives, contributing to the company's commitment to social responsibility and community engagement.

Contacts

1. Explore Opportunities:

- Visit the ICBC Careers website or university career services to identify available internship positions in corporate communications or related fields.

2. Prepare Application Materials:

- Update your resume, ensuring it highlights relevant skills, experiences, and academic achievements.
- Craft a compelling cover letter expressing your interest in the specific internship position and explaining how your skills align with the role.

3. Compile a Portfolio:

- If applicable, gather writing samples, projects, or any other work that showcases your communication skills and creativity.

4. Submit Application:

- Follow the instructions in the internship posting to submit your application

materials. This may involve sending an email to a specified address or using an online application portal.

5. Application Review:

- The ICBC recruitment team will review your application to assess your qualifications, experiences, and suitability for the internship position.

6. Screening Process:

- If selected, you may undergo a screening process, which could include an initial phone interview or an assessment of your writing skills.

7. Interview:

- Shortlisted candidates will be invited for an interview. This may be conducted in-person, over the phone, or via video conferencing. Prepare by researching ICBC, understanding its values, and formulating thoughtful questions.

8. Assessment:

- Some internships may involve skills assessments or tasks relevant to the role. Be prepared to showcase your abilities in areas such as writing, research, or communication strategy.

9. Reference Checks:

- ICBC may contact your references to verify your qualifications and work ethic.

10. Offer and Acceptance:

- Successful candidates will receive a formal internship offer. Review the terms, including the duration, stipend, and any other relevant details, before accepting the offer.

11. Onboarding:

- Complete any required paperwork and attend an onboarding session to familiarize yourself with ICBC's policies, procedures, and company culture.

12. Start Internship:

- Begin your internship with enthusiasm and a commitment to learning. Engage with your team, take initiative, and make the most of the opportunities for professional development.