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## Enterprise Canada Internships 2023 / 2025 Apply here

### Description

Enterprise is looking for a Marketing Intern to join our team in Toronto, ON. This internship offers a unique opportunity to gain hands-on experience in the marketing field within the dynamic and fast-paced environment of the Canadian enterprise sector. The successful candidate will work closely with our marketing team to contribute to various projects, campaigns, and initiatives.

### Responsibilities

- **Content Creation:** Assist in the development of engaging and compelling content for digital and traditional marketing channels.
- **Social Media Management:** Contribute to the planning and execution of social media strategies to enhance brand visibility and engagement.
- **Market Research:** Conduct market research to identify trends, competitor activities, and opportunities for innovation.
- **Campaign Support:** Collaborate with the marketing team to support the planning and execution of marketing campaigns.
- **Data Analysis:** Analyze marketing performance metrics and provide insights to optimize future campaigns.
- **Collaboration:** Work closely with cross-functional teams to ensure alignment of marketing efforts with overall business objectives.
- **Event Coordination:** Assist in the planning and execution of events, both virtual and in-person, to promote the Enterprise brand.

### Qualifications

- Enrollment in a relevant undergraduate program (Marketing, Business, Communications, or related field).
- Strong communication skills, both written and verbal.
- Creative mindset with a keen eye for design and content creation.
- Familiarity with social media platforms and digital marketing trends.
- Analytical skills to interpret data and draw actionable insights.
- Proactive and self-motivated with the ability to work independently and collaboratively.
- Proficiency in Microsoft Office Suite and basic graphic design tools.

### Job Benefits

- **Hands-on Experience:** Get real-world experience in a dynamic marketing environment.
- **Networking Opportunities:** Connect with industry professionals and build valuable relationships.
- **Professional Development:** Gain insights into the enterprise sector and develop essential marketing skills.
- **Mentorship:** Benefit from guidance and mentorship from experienced marketing professionals.

### Hiring organization

Enterprise Canada

### Employment Type

Intern

### Duration of employment

3 Months

### Industry

Public Relations and Communications Services

### Job Location

Toronto, Ontario, Canada, M5A,  
Toronto, Ontario, Canada

### Working Hours

09

### Date posted

April 11, 2024

### Valid through

11.11.2026

**Contacts**

Interested candidates are invited to submit their resume and a cover letter highlighting their relevant experience and why they are interested in joining Enterprise. Please send your application to [careers@enterprise.ca](mailto:careers@enterprise.ca) with the subject line "Marketing Intern Application – [Your Name]."

Enterprise is an equal opportunity employer. We encourage applications from candidates of all backgrounds and experiences. We thank all applicants for their interest; however, only those selected for an interview will be contacted.